

**OUTREACH COORDINATOR & INFORMAL EDUCATOR SECTION
BUSINESS MEETING
November 11, 2009 - Denver, CO**

Points to Consider

- Mission Statement for Section
 - Section Leadership Council
 - Themes for 2010 Symposium
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Q: Structure compared to other NABT sections

OCIE: Task-dependent: speaker, logistics, posters, marketing, theme development, integration into program

- Mission Statement for Section

Q: Interaction with ASTC? Sean Smith contact

NABT focus: life sciences outreach focus

Mobile Lab Coalition meeting as practitioners

- role: help build concept/asset map of programming for NABT

- creating a community

- to promote biology and life science education

- "Outreach Day" things we want to highlight

Q: others in membership doing it in a limited capacity. serving as a resource for others

Public Understanding of Science

PU of Life Sciences (Biology)

Opportunity to network, meeting other outreach coordinators at universities, share and collaborate

Creating an ongoing communication, print and online to share what we're doing to help it grow

Send pdfs of posters to share! Announcements through News & Views

Other sections: how much focus on Conference days vs. throughout the year? BioClub: blog sharing; conference: just meeting/checking in.

4-year section: leadership in "Vision and Change" Project; split efforts

2-year section: not engaged except at conference; Conference as a social community

NABT for OCIE section: see members take advantage of resources available...knowing where to find an outreach program in my community

To communicate with the greater NABT membership

Q: database of all national programs? Not for NABT; just to use NABT more effectively to promote programs

AAAS pulling outreach coordinator programs altogether...NABT in the conversation

Listerv on Exploratorium (national database of informal science outreach); not a coordinated effort.

Serving OC Professional Development needs.

TPD programs listserv: OCIE section/Stanford...resurrect!

News & Views announcement for listserv sign-up

Section website page; posting up contact and program information

Starting: Focusing on centralizing info (NABT webpages/communications)

AAI: starting small...1-2 page guidelines as a resource for doing outreach (how-to's)

Symposium: own doing PD for coordinators.

How to do jobs better? What are challenges (other than funding)? What is successful? Where is theory informing practice? trends? assessment?

Science content? Research from researchers

Science article: Education Research focus

staff development

COMMUNICATION

RESOURCE NETWORK

PROFESSIONAL DEVELOPMENT (for OC)

SPONSORSHIPS (session & speakers)

Supporting Outreach Coordinators/ Informal Educators (OCIE) AND THOSE INTERESTED

TARGET AUDIENCE: members doing outreach and informal education

Not student/teacher programming.

Any science communicators? not a classroom teacher; "other" section?

Creating a resource for others to become more effective in helping educators, public, p.o.s, coordinators

PUBLIC UNDERSTANDING OF SCIENCE

NIH SEPA: mechanism for SEPA-related projects coordinators: useful for a session to talk about working with NABT. Putting resources together. Section promoting SEPA; highlighting programs

NSF: how teachers can work at the interface between the classroom and informal environments? Kids don't stop learning outside the classroom.

Applied Technological Education grants: Annual meetings; developing collaborations: scaling best practices.

Bridge outreach and research together. What projects were successful and implemented?

Speakers for next year:

NAS Learning in Informal Environments

Supporting Outreach Coordinators/ Informal Educators (OCIE) AND THOSE INTERESTED (to professionally enhance the) PUBLIC UNDERSTANDING OF LIFE SCIENCE

MISSION:

2010 THEME:

ASSESSMENT, Good methods to evaluate our programs; Active Assessment/Springer
DISSEMINATION/marketing

Luncheon, table topics? \$20/boxed lunch meeting.

Poster vs Section Business separated?

Two posters: OCIE vs teachers vs option

10-12 programs "progressive dinner" style

Exhibit table for the section

session/workshop

VOLUNTEERS:

Other societies: what/who are doing?

**NAME, EMAIL, INSTITUTION
WHAT DO YOU CARE ABOUT?**

Share with others about OCIE for leadership roles.

????

Supporting the professional development of Outreach Coordinators/ Informal Educators (OCIE) and those interested (to enhance the) PUBLIC UNDERSTANDING OF LIFE SCIENCE

SEPA projects in proximity to OCIE members?

Career paths/career development.

Representing an asset to the research community (thru representation on other organizations)

Google docs for Q&A

ACTION ITEMS:

1. draft mission statement
2. listserv blitz for involvement
3. core facilitators?
 - identify roles: programming, etc.
 - structure reps: prof org, 4 year, etc.??