

NABT – 2023 Poster Competition Rubric

We recommend that all presenters explore and use the [#betterposter](#) format

POSTER CONTENT AND VISUALS

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
<u>Main Idea</u>	<ul style="list-style-type: none"> A central idea or conclusion is highly evident and understandable 	<ul style="list-style-type: none"> A central idea or conclusion is evident 	<ul style="list-style-type: none"> A central idea or conclusion can be determined 	<ul style="list-style-type: none"> A central idea or conclusion is not visible or stated clearly 	
<u>Main Idea</u>	<ul style="list-style-type: none"> Main idea is supported with relevant data that are understandable 	<ul style="list-style-type: none"> Main idea is supported with relevant data, but data are difficult to understand 	<ul style="list-style-type: none"> Main idea is supported with data, but relevance of data is unclear 	<ul style="list-style-type: none"> Main idea is not supported with data 	
<u>Background Articulation of Purpose or Focus</u>	<ul style="list-style-type: none"> A purpose or focus of the work is highly evident 	<ul style="list-style-type: none"> A purpose or focus of the work is evident 	<ul style="list-style-type: none"> A purpose or focus of the work can be determined 	<ul style="list-style-type: none"> A purpose or focus of the work is not visible or stated clearly 	
<u>Methods Application of Scholarly Method</u>	<ul style="list-style-type: none"> Methods are highly appropriate for question or purpose 	<ul style="list-style-type: none"> Methods are acceptable for question or purpose 	<ul style="list-style-type: none"> Methods loosely support the question or purpose 	<ul style="list-style-type: none"> Methods are not appropriate for question or purpose 	
<u>Results Presentation of Evidence</u>	<ul style="list-style-type: none"> Additional data are expertly presented 	<ul style="list-style-type: none"> Additional data are adequately presented 	<ul style="list-style-type: none"> Additional data are partially presented 	<ul style="list-style-type: none"> Additional data are minimally or not presented 	
<u>Overall Poster Design</u>	<ul style="list-style-type: none"> Poster design is superior 	<ul style="list-style-type: none"> Poster design is high quality 	<ul style="list-style-type: none"> Poster design is acceptable 	<ul style="list-style-type: none"> Poster design is low quality 	
<u>Overall Quality of Visuals</u>	<ul style="list-style-type: none"> Poster is easily readable and makes use of visual aids (graphs, tables, flow charts, photos) 	<ul style="list-style-type: none"> Poster is readable and makes use of visual aids for most important aspects 	<ul style="list-style-type: none"> Poster is readable but use of visual aids is limited in scope 	<ul style="list-style-type: none"> Poster is not readable and does not include visual aids 	

COMMENTS:

Rubric Continues on Other Side

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PRESENTATION AND DELIVERY

CRITERIA	Expert (4)	Proficient (3)	Emerging (2)	Novice (1)	Score
<u>Introduction</u> Question and Hypothesis	<ul style="list-style-type: none"> Question and hypothesis are articulated and defended in context of the purpose 	<ul style="list-style-type: none"> Question and hypothesis are stated clearly and context of purpose is apparent 	<ul style="list-style-type: none"> Question and hypothesis are stated clearly, but context of purpose is not apparent 	<ul style="list-style-type: none"> Question and hypothesis are not visible or stated clearly 	
<u>Introduction</u> Scholarly Context	<ul style="list-style-type: none"> Comprehensively places problem or question in appropriate scholarly context 	<ul style="list-style-type: none"> Sufficiently places problem or question in appropriate scholarly context 	<ul style="list-style-type: none"> Partially places problem or question in scholarly context; elements are undeveloped 	<ul style="list-style-type: none"> Scholarly context for the problem or question is not sufficiently demonstrated 	
<u>Methods</u> Descriptions of Methods	<ul style="list-style-type: none"> All elements of methods are fully developed and articulated 	<ul style="list-style-type: none"> Critical elements of methods are adequately developed 	<ul style="list-style-type: none"> Critical elements of methods are partially developed 	<ul style="list-style-type: none"> Critical elements of methods are minimally developed 	
<u>Results</u> Quality of Data and Evidence	<ul style="list-style-type: none"> Evidence supports a complex and nuanced analysis of the problem 	<ul style="list-style-type: none"> Evidence supports an adequately complex analysis of the problem 	<ul style="list-style-type: none"> Evidence supports a limited analysis of the problem 	<ul style="list-style-type: none"> Evidence supports very limited analysis of the problem 	
<u>Discussion</u> Analysis or Interpretation	<ul style="list-style-type: none"> Interpretation is explicitly linked to theoretical framework /hypothesis 	<ul style="list-style-type: none"> Interpretation is adequately linked to theoretical framework /hypothesis 	<ul style="list-style-type: none"> Interpretation is partially linked to theoretical framework /hypothesis 	<ul style="list-style-type: none"> Interpretation is minimally linked to theoretical framework /hypothesis 	
<u>Discussion</u> Implications/ Impact	<ul style="list-style-type: none"> Implications and/or questions raised by the project are thoroughly explored 	<ul style="list-style-type: none"> Implications and/or questions are adequately explored 	<ul style="list-style-type: none"> Implications and/or questions are partially explored 	<ul style="list-style-type: none"> Implications and/or questions are minimally unarticulated 	
<u>Discussion</u> Limitations of project	<ul style="list-style-type: none"> Limitations are fully articulated 	<ul style="list-style-type: none"> Limitations are adequately articulated 	<ul style="list-style-type: none"> Limitations are partially articulated 	<ul style="list-style-type: none"> Limitations are minimally articulated 	
<u>Overall</u> Delivery	<ul style="list-style-type: none"> Free of technical errors 	<ul style="list-style-type: none"> Few technical errors 	<ul style="list-style-type: none"> Some technical errors 	<ul style="list-style-type: none"> Many technical errors 	
<u>Overall</u> Questions	<ul style="list-style-type: none"> Can fully address questions 	<ul style="list-style-type: none"> Can adequately address questions 	<ul style="list-style-type: none"> Can partially address questions 	<ul style="list-style-type: none"> Can minimally address questions 	

COMMENTS:

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